



PLAN OF STUDY

Semester 1

COMM 1000	Oral Communication	3	ENGLISH 1005	College Writing & Research (or equiv)	3
	Liberal Arts Core	9	COMM COR 1010	Mass Communication & Society	3
	University Elective	3		Liberal Arts Core	9
	TOTAL	15			TOTAL 15

Semester 2

Semester 3

COMM 2555	Interactive Digital Communication	3		Bundle 1 selection	3
	Bundle 1 selection	3		Liberal Arts Core	6
	Bundle 2 selection	3		University Electives	6
	Liberal Arts Core	3			
	University Elective	3			
	TOTAL	15			TOTAL 15

Semester 4

Semester 5

COMM 4554	Digital Cultures & Communication (jr)	3		Bundle 1 selection	3
	Bundle 2 selection	3		Bundle 2 selection	3
	Liberal Arts Core	3		Liberal Arts Core	3
	University Electives	6		University Electives	6
	TOTAL	15			TOTAL 15

Semester 6

Semester 7

	Bundle 1 selection	3	UNIV 4555	Interactive Digital Studies Practicum	3
	Bundle 2 selection	3		Bundle 1 selection	3
	Liberal Arts Core	6		Bundle 2 selection	3
	University Elective	3		University Electives	6
	TOTAL	15			TOTAL 15

Semester 8

Degree Requirements

Interactive Digital Studies Major 42 hours

These requirements are for students who declare this program for fall 2016 or

To Fully Declare a Interactive Digital Studies Major

students must:

-Obtain a 2.7 cumulative GPA in at least 24 hours of course work, including Oral Communication (COMM 1000) and College Writing & Research (ENGLISH 1005) or their equivalents.

- Receive 2.7 average GPA or better in the designated major components (COMM COR 1010, COMM 2555)

-File a new declaration of curriculum.

Required Courses

COURSE TITLE	CREDITS
<input type="checkbox"/> COMM 1000 Oral Communication	3
<input type="checkbox"/> ENGLISH 1005 College Writing & Research (or equivalent)	3
<input type="checkbox"/> COMM COR 1010 Mass Communication & Society	3
<input type="checkbox"/> COMM 2555 Interactive Digital Communication	3
<input type="checkbox"/> COMM 4544 Digital Culture & Communication (jr)	3
<input type="checkbox"/> UNIV 4555 Interactive Digital Studies Practicum	3

Bundles (Select two)

COURSE TITLE	CREDITS
--------------	---------

DIGITAL VISUALIZATION (15 hrs)

<input type="checkbox"/> COMM 3557 Advanced Digital Visualization: (Topic) (COMM 2555,jr)	3
<input type="checkbox"/> COMM 4556 Interactive Digital Visualization (COMM 2555, jr.)	3
<input type="checkbox"/> COMM DM 1611 Media Literacy (COMM COR 1010)	3
<input type="checkbox"/> COMM DM 3756 Editing & Design (COMM DM 2755)	3
<input type="checkbox"/> COMM J 4715 Photojournalism (COMM DM 2755, jr)	3

DIGITAL COMPUTATION (15 hrs)

<input type="checkbox"/> CS 1510 Introduction to Computing	3
<input type="checkbox"/> CS 1520 Data Structures	3
<input type="checkbox"/> CS 2530 Intermediate Computing	3
<input type="checkbox"/> CS 3110 Web Application Development	3
<input type="checkbox"/> CS 3120 User Interface Design	3

DIGITAL LEARNING (15 hrs)

<input type="checkbox"/> INSTTECH 1031 Educational Technology & Design	3
<input type="checkbox"/> INSTTECH 4131 Expl. Issues & Trends in Instr. Tech (jr)	3
<input type="checkbox"/> INSTTECH 4138 Understanding Visual Literacy (jr)	3
<input type="checkbox"/> INSTTECH 4139 Plan. & Prod Instr. Media (INST 1020 or 1021, jr)	3
<input type="checkbox"/> INSTTECH 4153 Using Digital & Social Media in Educ. (INST 4139, jr)	3

Want more information?

Contact Dept. of Communication Studies

Lang Hall 326 | (319) 273-2217 |

12/16

*Check UNI Catalog for prerequisites

COURSE TITLE

CREDITS

DIGITAL WRITING (15 hrs)

<input type="checkbox"/> ENGLISH 4025 Theory & Practice of Writing (ENGLISH 1005 or 2015 or 2120, jr)	3
<input type="checkbox"/> ENGLISH 4040 OR Digital Writing: Theory & Practice (same as above)	3
<input type="checkbox"/> ENGLISH 4785 Applied Writing: Projects, Grants & Careers* (Select 3):	9
<input type="checkbox"/> ENGLISH 4160 Issues in Digital Humanities	
<input type="checkbox"/> ENGLISH 4672 Electronic Literature	
<input type="checkbox"/> ENGLISH 4765 Applied Writing: Workplace Comm*	
<input type="checkbox"/> ENGLISH 4775 Applied Writing: Technical Comm*	

DIGITAL MUSIC (15-16 hrs)

<input type="checkbox"/> MUSTHEO 1300 Music Theory	2
<input type="checkbox"/> MUSTHEO 1150 Composition Class	1
<input type="checkbox"/> MUSTHEO 3220 Aural Training I (MUSTHEO 1110 & 1250)	4
<input type="checkbox"/> MUSTHEO 3230 Music & Technology (MUS THEO 1120, 1160, 1260)	4
<input type="checkbox"/> MUSTHEO 1100 Music Technology, Advanced (MUS THEO 2130) (Select 2):	4
<input type="checkbox"/> MUSTHEO 1110 Intro to Music Theory	
<input type="checkbox"/> MUSTHEO 1120 Theory I	
<input type="checkbox"/> MUSTHEO 1120 Theory II	

<input type="checkbox"/> TECH 1055 Graphic Communication Foundations	3
<input type="checkbox"/> TECH 2070 Digital Pre-Media	3
<input type="checkbox"/> TECH 3169 Digital Imaging I (TECH 1022)	3
<input type="checkbox"/> TECH 4158 Graphic Comm. Technical Visual. (TECH 1022) OR	3
<input type="checkbox"/> TECH 4161 Digital Graphic Communication	3
<input type="checkbox"/> TECH 4184 Digital Imaging II	3

DIGITAL ADVERTISING (15 hrs)

<input type="checkbox"/> ECON 1031 Introduction to Economics OR	3
<input type="checkbox"/> ECON 1041 Principles of Macroeconomics	3
<input type="checkbox"/> MKTG 2110 Principles of Marketing (ECON 1031 or 1041)	3
<input type="checkbox"/> MKTG 3143 Advertising & Prom. (MKTG2110, ECON 1031 or 1041, jr)	3
<input type="checkbox"/> MKTG 3146 Digital Advertising (MKTG2110, ECON 1031 or 1041, jr)	3
<input type="checkbox"/> MKTG 3153 Personal Sell. (MKTG2110, ECON 1031 or 1041, jr)	3
<input type="checkbox"/> MKTG 3583 Entrepreneurship* OR	3
<input type="checkbox"/> MKTG 3156 Services Marketing (MKTG2110, ECON 1031 or 1041, jr)	3

DIGITAL HISTORY (15 hrs)

<input type="checkbox"/> COMM 4412 Performing History (COMM 2555)	3
<input type="checkbox"/> COMM 4556 Interactive Digital Visualization (COMM 2555,jr)	3
History:	
<input type="checkbox"/> HIST 1010 Introduction to the Study of History	3
<input type="checkbox"/> HIST 4010 Introduction to Public History	3
<input type="checkbox"/> HIST 4020 Introduction to Museum Studies	3